



## Preliminary Call for Papers

### 2012 IEEE International Technology Management Conference ITMC 2012 Omni Hotel Convention Center Dallas Texas USA June 24 – 27, 2012 *Managing Technology during a Business Recovery*

Contributions from researchers, educators, managers and students are welcome. Contributions may be conceptual, theoretical, or empirical and should document research activity, case studies or best practices, shedding light on the theory or practice of engineering, technology, or innovation management, and address the strategic objective of technological change. In addition to the core topical areas listed below for primary session tracks, this year's conference will explore special sessions on university programs in systems engineering and management, and on financial engineering and macroeconomic modeling as they relate to management during times of business recovery. All IEEE TMC sponsoring societies are encouraged to participate. **For additional information visit: [iee-itmc.org](http://iee-itmc.org) or email [bshapiro@iee.org](mailto:bshapiro@iee.org).**

#### ***Supply Chain Management***

- Sourcing Management
- Logistics and Distribution
- Product Development and Production Management
- Strategic Issues in Supply Chains
- Sustainable Supply Chains

#### ***Sustainability***

- Green Product and Process Development
- Engineering Management and Climate Change
- Safety and Health Management
- Ecological Modernization
- Project Management for Sustainable Solutions
- Green Information Technology

#### ***Globalization and its Implications***

- Outsourcing and Off-Shoring
- Globalization of Research & Development
- Role of the Technology Centers in the World
- Adapting Business Practices to the New Era
- Currency Exchange Issues and Management
- Global Technology Risks and Opportunities

#### ***Entrepreneurship***

- Opportunity Recognition in a Challenging Environment
- Innovative Business Models
- International Sources of Capital
- Legal Aspects of International Entrepreneurship

#### ***Management of Innovation***

- R&D during the Economic Downturn
- New Measures of Innovation
- Management of Innovation Processes
- Alternative Energy opportunities and pitfalls
- Managing international intellectual property
- Open Innovation and Collaboration in Technology Management

#### ***Other Topics***

- Ethics in technology management
- Macroeconomic modeling
- Financial engineering
- University programs in Systems Engineering and Management

#### **Important Dates:**

Call for Papers Released:	<b>27 June 2011</b>
Paper Submission Due:	<b>10 January 2012</b>
Notification of Acceptance:	<b>01 March 2012</b>
Author Registration Due:	<b>15 April 2012</b>
Normal Registration/Hotel Block Deadline:	<b>31 May 2012</b>



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- Broadcast Technology
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- Electromagnetic Compatibility
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- Solid State Circuits
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